SBU Board Meeting Agenda

Meeting date: December 13, 2021, at 5:00 p.m., via Zoom teleconference

Zoom details: <https://zoom.us/j/93211219523?pwd=NFhWa3lCUVRZRHJUMzREYzQ3ZG1ZUT09>

Meeting ID: 932 1121 9523, Passcode: 1430

# Review Action Items

## Actions Continuing

(none current; actions on hold are documented in the minutes)

## Actions from November Meeting

|  |  |  |
| --- | --- | --- |
| Action | Assigned To | Update |
| Publicity for Mentor/Mentee Game | JC | Complete |
| Circulate bios for the incoming board members | Gene | Complete |
| Sweetheart Sectional: arrange pre-registration, confirm details, obtain ACBL approval | Tourney Comm | Complete |

# **Agenda**

*Note: I have intentionally excluded the membership and publicity updates in favor of providing more time on the agenda to Sweetheart Sectional planning.*

## Approval of November meeting minutes

## Treasurer’s report (Tom B.)

## Publicity Update (JC)

## Membership Update (David)

## Sweetheart Sectional (Jeff, David, Ann)

Update on actions from tournament checklist. Agree on non-board freeplays to be given (e.g., SUN editor, board duplicator).

## December Mentor/Mentee Postmortem (Scott)

## 2022 Tournament Schedule & Sites Update (Ann, Susan)

Status from last meeting:

* KO Sectional – primary POR is Bothell, they aren’t booking yet. Backup plan is SBC/EBC.
* Fall Sectional – Scottish Rite in November is a fallback (40 tables only), Bothell may also be possible TBD

## Closing The Year

* Outgoing board members – close out any remaining actions, send notes on any regular duties you’ve been performing to JC to pass along to the next board
  + Election of new exec committee will be at January’s meeting
* Entire board – review Actions Continuing from the Nov minutes, agree on which should carry over vs. being closed

## Next Meeting

* Proposed date and time: January 3rd, 5pm via Zoom

## New Business

# Appendix: Email Blast Readout

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Date Sent | Type | Audience | Purpose | Open Rate | Click Rate |
| 8/4/2021 | SUN | All | Aug/Sep SUN | 41% | 13% |
| 8/18/2021 | Announcements | Limited | Mentor/Mentee Blast to 0-750 players | 36% | 5% |
| 12/7/2021 | SUN | All | Dec/Jan SUN | 44% | 10% |
| 10/6/2021 | Announcements | Limited | Time change for Mentor/Mentee game - sent to opened recipients | 69% | 3% |
| 10/4/2021 | Announcements | Limited | Oct/Nov SUN | 38% | 11% |

Appendix

# Appendix: Membership Megatable

