SBU Board Meeting Minutes

Meeting held: September 13, 2021, at 5:00 p.m., via Zoom teleconference

Board members in attendance: JC, Susan, Cliff, Bill, Scott, David, Aidan, Jeff, Gene, Tom L., T. Brown and Karen. Also present: Ann Romeo

1. Summary of Motions

Ref	Motion	Moved By	Seconded By	Vote Result
	Approve the August meeting minutes.	Tom L.	Karen	Carried

2. Actions on Hold

Action	Assigned To
Consider possible increase in Sectional entry fee in light of rising costs.	Deferred until after the next live Sectional is held.
Renew Trailer tags.	David/Tom B Deferred until 2 months before trailer is to be used
Consider incentives (possibly survey C-level members) to see what would work to get a sufficient numbers of teams for a C-level bracket in next summer's Round Robin	October Board Mtg

3. Actions Continuing

Action	Assigned To
How to run a Sectional, planning checklist and other resources to be documented for full Board.	JC, Ann
Informally contact Clubs for updates to Club pages on Unit website.	Cliff
Bylaw review committee had it's 1st meeting 2/27 and identified areas of interest. Followed up with committee as to preferences on how to proceed.	JC

Finalize Welcome Packet for Board approval. Develop recommendations for ways to welcome newcomers to the Unit and to recognize achievements such as rank advancement.	Karen & Committee (see two actions to update Website.)
Automate distribution of Welcome Packet upon completion. Subject to completion of above.	JC
Develop content of email survey for Board approval. See Motion to delay and Action to obtain full District 19 results.	David w/assist from Cliff and Karen
Partnership alias to be created on BIS.org.	JC
Curate membership list to use as basis for email survey. Subject to completion of above. Report on Membership monthly	David
Plan live events for the rest of 2021, including Mentor/Mentee game and Team event.	Tournament Committee
Recover $500 deposit made for Suntan Sectional from Kent site. Continue to pursue sites and plans for 2022 Tournaments.	Ann
Ann has collected a list of people willing to partner. How and where to maintain this is still an open issue, but to be distributed to Clubs as is.	Ann
Re-develop and maintain Facebook page for unit. After discussion, opting to keep page as link to website and develop facebook group.	Aidan
The remaining action items from August have been completed.	

4. New Actions

Action	Assigned To
Publicity training Sunday, September 26th.	JC
Contact individual interested in joining the Board last year.	Karen
Send follow up to Mentees from recent Mentor/Mentee game.	Ann with help from Scott and Karen

5. Summary of Agenda Discussion

5.1 Approval of August Meeting Minutes

Approved without revision.

5.2 Treasurer's Report

As of August 31, account balances total $57,284.50. Need two additional signatories (one to replace JC) going into 2022. Discussion ensued regarding sending account info via email with recommendation not to do so.

5.3 Membership Update

David reported that the Unit membership was stable now at 1,362 which is down 149 from its peak. Membership activity is rising, particularly at the lower ranks.

5.4 Publicity Update

Email blasts and SUN click and open rates holding stable at 36%/3-5% for emails and 41-43%/8-10% for SUN respectively. Publicity training by JC scheduled for Sunday, September 26th to cover email blasts, SUN, website and flyers.

5.5 Elections

Gene reported that as a result of the committee's contacts, four people have expressed interest in joining the Board. Karen was also to contact a candidate who had been interested last year. Gene also put a blurb in the SUN.

5.6 Unit Events

Ann reported that the Mentor/Mentee game was very successful with 11.5 tables playing 27 boards despite a number of last minute cancellations due to Covid concerns. Suggestion made to have a standby fill-in next time to accommodate any late changes and to hold another again soon. Feedback only positive. A follow up to be sent to Mentees by Ann.

After taking a straw poll, it was determined that the Committee should focus on another face-to-face Mentor/Mentee game this year. The next priority was a team game, perhaps Captain's.

Microsoft Trophy discussion landed on not vacating for 2021 and instead holding a week long (or Friday, Saturday, Sunday, Monday, Tuesday) of qualifying club games to include each of the active clubs in the Unit.

It was also reported that EBC is returning to virtual only games due to Covid concerns.

5.7 Tournament Schedule & Sites for 2022

Ann reported that Shoreline is still not scheduling for 2022, but rates could go up from $500 to $1,700 per day. Kent still has our $500 deposit. Ann to consider more expensive sites (including the Renton Community Center) and just a two-day event as alternatives. The idea of an outdoor venue was put forward with several drawbacks noted. Committee to evaluate.

5.8 Next Meeting

The next meeting is scheduled for Monday, October 4, 2021 at **5:00 p.m. via Zoom**.

5.9 New Business

There being no further business, the meeting adjourned at 6:30pm.

Respectfully submitted, Cliff Feldman, Secretary