SBU Board Meeting Agenda

Meeting date: September 13th, 2021, at 5:00 p.m., via Zoom teleconference

Zoom details: https://zoom.us/j/93211219523?pwd=NFhWa3lCUVRZRHJUMzREYzQ3ZG1ZUT09

Meeting ID: 932 1121 9523, Passcode: 1430

1 Review Action Items

1.1 Actions Continuing

Action	Assigned To	Update
Document Homestyle Swiss game procedures for potential future use	Scott	
District 19 survey results to be shared with unit board	Ann	Complete
Plan out live events for rest of year	Tournaments Comm	Team game still pending?

1.2 Actions from August Meeting

Action	Assigned To	Update
Send SUN blast promoting Mentor/mentee game	JC	Done
Re-develop and maintain Facebook page for unit	Aidan	

2 Agenda

2.1 Approval of August meeting minutes

2.2 Treasurer's report (Tom)

2.3 Membership Update (David)

2.4 Publicity Update (JC)

Recent Email Blasts:

Date	Content	Open Rate	Click Rate
5/11/2021	May KO Reminder	36%	3%
6/8/2021	Jun/Jul SUN	43%	10%
8/4/2021	Aug/Sep SUN	41%	13%
8/18/2021	Mentor/Mentee Blast – Sent to 0-750 Players Only	36%	5%

Historic Performance:

	F2F Games		**Virtual Games/Stay-At-Home**	
	Open	**Click**	**Open**	**Click**
SUN	43%	10%	41%	8%
Announcements	41%	3%	36%	3%
To all players	*40%*	*2%*	*38%*	*3%*
To limited players	*42%*	*4%*	*29%*	*2%*

Publicity training session! Sunday, Sept 27th, time TBA.

2.5 Elections Committee Update (Gene)

2.6 Unit Events (Jeff, Ann, Scott)

- Mentor/Mentee postmortem
- F2F Team game – keep on plan or cancel?
    - EBC is returning to virtual only

2.7 2022 Tournament Schedule & Sites Update (Ann)

- Plan in case we can't find a site for Feb 2022 sectional
- Silver point options for our players in absence of F2F events

2.8 Next Meeting

Proposed Date Monday, October 4th , 5pmPT via Zoom

2.9 New Business