

Seattle ACBL Unit 446
Publicity Schedule for 2018 (as of 1/8/18)

Newsletter Schedule	Deadline	Publish Date	Start	End	Open Sectional Advertised	NLM Sectional Advertised
Dec/Jan	11/10/2017	11/25/2017	12/1/2018	1/31/2019	Sweetheart	
Feb/Mar	1/10/2018	1/25/2018	2/1/2019	3/31/2019		
Apr/May	3/10/2018	3/25/2018	4/1/2019	5/31/2019	Knockout	NLM Spring
June/July	5/10/2018	5/25/2018	6/1/2019	7/31/2019	Suntan	
Aug/Sept	7/10/2018	7/25/2018	8/1/2019	9/30/2019		
Oct/Nov	9/10/2018	9/25/2018	10/1/2019	11/30/2019	Halloween	NLM Fall

Publicity Schedule	Sweetheart	NLM Spring	Knockout	Suntan	Halloween	NLM Fall
Dates Final?	Yes	Yes	Yes	Yes	No	No
Site Final?	Vasa Park	No	Bothell	Kent	No	No
First Day	2/16/2018	5/5/2018	5/25/2018	7/14/2018	9/14/2018	11/10/2018
Last Day	2/18/2018	5/6/2018	5/28/2018	7/15/2018	9/16/2018	11/11/2018
Newsletter Deadline	11/10/2017	3/10/2018	3/10/2018	5/10/2018	9/10/2018	9/10/2018
Prev. Sectional Deadline - check	10/27/2017	2/16/2018	2/16/2018	5/25/2018	7/14/2018	9/14/2018
Constraint	Sectional	Sectional	Sectional	Newsletter	Sectional	Newsletter
Flyer Reviewed At Board Mtg	10/2/2017	2/5/2018	2/5/2018	4/2/2018	6/4/2018	8/6/2018
Flyer Approved by ACBL	10/13/2017	2/2/2018	2/2/2018	4/26/2018	6/30/2018	8/27/2018
Flyer Printed By	10/20/2017	2/9/2018	2/9/2018	5/3/2018	7/7/2018	9/3/2018
Print Flyer for Previous Sectional	10/20/2017	2/9/2018	2/9/2018	5/18/2018	7/7/2018	9/7/2018
Send ACBL Email to Nearby Units	12/18/2017	3/6/2018	3/26/2018	5/15/2018	7/16/2018	9/11/2018
Send Unit-only email	1/17/2018	4/5/2018	4/25/2018	6/14/2018	8/15/2018	10/11/2018
ACTUAL DATES						
Flyer Reviewed At Board Mtg	10/2/2017					
Flyer Approved by ACBL	10/14/2017					
Flyer Printed	10/20/2017					
ACBL Email Announcement Sent	1/7/2018					
Unit Email Announcement Sent	11/22/2017					